

**Murfin Insurance Agency, LLC
Dbas: Berndt & Murfin Insurance
Sherman-Kricker Insurance Agency
Scherer Mountain Insurance Agency
Hunter Williams Insurance Agency
Blackburn Insurance Agency
Texting Privacy Statement**

Version 1.0 Effective Date: December 1, 2024

Note: This Policy is for Texting Only

At Murfin Insurance Agency, LLC, we value your privacy and make every effort to respect your wishes and personal information. In line with this commitment, we have established the following policy for the use of our SMS marketing service. Please read it carefully to understand how we collect, use, and manage your phone numbers.

COLLECTION OF PHONE NUMBERS

We collect your phone numbers only when you voluntarily provide them to us, for example, during transactions or inquiries. You can opt in to receive these SMS messages by emailing tracy@bbsinsurance.com or calling 740-353-3121. Text messaging opt-in data and consent is not shared with any third parties.

USE OF PHONE NUMBERS FOR SMS

Your phone numbers are primarily used to provide you with personalized services or updates to your insurance. SMS messaging charges may be applied by your carrier.

OPTING OUT OF MARKETING MESSAGES

If at any time you wish to stop receiving marketing SMS from us, you can opt out by

- Texting STOP to opt-out
- Texting UNSUBSCRIBE to opt-out
- Texting CANCEL to opt-out
- Texting QUIT to opt-out

Please note that the opt-out process may take up to 10 business days to become effective. During this period, you may still receive some messages from us.

PRIVACY OF PHONE NUMBERS

Once you have opted out, we will not send you any more SMS messages, nor will we sell or transfer your phone number to another party.

CHANGES TO THIS POLICY

We may periodically update this policy. We will notify you about significant changes in the way we treat your information by placing a prominent notice on our site.

We thank you for your understanding and cooperation. If you have any questions or concerns about this policy, please feel free to contact us at (740) 353-3121.